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Aspen Fashion Week

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ZOOM (http://www.thesnowmag.com/files/_images/201003/arnaud, petra, heidi, barb, anna, michael 092.jpg)Photo: Barb Sanders

The second annual Aspen Fashion Week is coming to a close. SNOW participated with 5 of the best brands in ski wear and outerwear. Bogner hit the runway with a splash. The harlequin jacket with the white fur hat was amazing and the blue one piece suit was glamorous and hot and the model's furry friend made his own fashion statement and probably outweighed her two to one! Next VIST from Italy showed us why they are one of the top brands in the world. Their graphic men's looks with strong bold colors led the

way and the women's looks were full of color and intricate designs. Circe Snow was a hit with designs by Circe Wallace. Long elegant satin suits with phenomenal attention to detail caught everyone's attention. Each suit comes with its own kit so that you can change the details of the suit depending on your mood. The red satin suits had a Spanish bolero influence. Victorinox Swiss Army was all about Spring and Summer. Each look was clean, tailored, and classic. We saw vibrant yellows, reds, and blues. Their runway looks were perfect for the sunny afternoon. Lastly we had Rossignol JCC. A crowd pleaser for sure. It was all about fun, from the "Kiss" jacket to the red kissing lips moon boots and matching jacket. The accessories were as much fun as each of the looks

The SNOW show audience was treated to a special guest star to close the show. Olympic gold medalist and two time silver medalist Julia Mancuso strutted down the catwalk in her very own Kiss my Tiara boyshorts to a cheering crowd.

The party didn't end there, SNOW and Victorinox Swiss Army had an after party at Gorsuch with wine provided by Los Vascos from Chile. Guests had a chance to see the Victorinox line up close and personal right after they saw it on the runway. Aspen Fashion Week guests as well as superstars like Lasse Kjus were in at the party.

SNOW was in attendance at the opening party put on by W magazine, the Kjus show, Parajumpers show, the Authier show, the Marmot show, and the Obermeyer show. It was great to see each brands top representatives in attendance. Who better than Lasse himself to show off the Kjus line? SNOW was at the Kjus after party at Hamilton Sports and SNOW was also at the Spyder party and got to rub shoulders with their rock star ski celebrities. Darron Rahlves, Jake Zamansky, Chris Davenport, and Julia Mancuso signed autographs for the crowd, though Julia's line seemed the longest and many of her fans were very green by asking her to sign their bodies!

Click here (http://www.thesnowmag.com/fashion/2010-aspen-fashion-week) to see more of the show!

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